

THE BLOOMFIELD CITIZEN

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LOCAL NEWS AND HOME READING

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THE EDITORIAL AND NEWS DEPARTMENTS ARE UNDER THE SUPERVISION OF A BOARD OF DIRECTORS, BY WHOM THE EDITOR AND MANAGER ARE APPOINTED. THE EDITORIAL AND NEWS DEPARTMENTS ARE UNDER THE SUPERVISION OF A BOARD OF DIRECTORS, BY WHOM THE EDITOR AND MANAGER ARE APPOINTED.

ALL COMMUNICATIONS SHOULD BE ACCOMPANIED BY THE ADDRESS OF THE WRITER, WHOSE NAME AND ADDRESS WILL BE KEPT SECRET. THE EDITORIAL AND NEWS DEPARTMENTS ARE UNDER THE SUPERVISION OF A BOARD OF DIRECTORS, BY WHOM THE EDITOR AND MANAGER ARE APPOINTED.

WHILE IT IS THE POLICY OF THE CITIZEN TO ALLOW THE LARGEST LIBERTY TO CONTRIBUTORS, IT MUST BE DISTINCTLY UNDERSTOOD THAT WE DO NOT THEREBY ENDORSE THEIR OPINIONS, OR ASSUME ANY RESPONSIBILITY FOR THEM.

NEW ITEMS, NOTICES AND REPORTS MUST BE SENT TO THE OFFICE NOT LATER THAN THURSDAY EVENING OF EACH WEEK, IF THEY ARE TO APPEAR IN THE CURRENT NUMBER.

TERMINAL NOTICES, FIFTY CENTS FOR EIGHT LINES, EACH TERMINAL. FOR LARGER SPACE AND PERMANENT RATES, APPLY AS ABOVE.

The Holidays.

With the end of each year comes the holiday season, when, with one accord, all unite to seek that pleasure which comes from a relaxation of the daily toil and cares which form so large a part of our lives.

Families which have been separated are reunited; old friends meet again after many days, and all things combine to increase good feeling and happiness.

Christmas means more to Americans than any other holiday we have. Washington's Birthday is not often kept by any public demonstration. Decoration Day has its own peculiar significance, which lends rather to a quiet remembrance of the devotion of the patriotic dead. Fourth of July is given over to noise and the irrepressible small boy, and Thanksgiving has come to be largely a matter of dining out. But holiday week is full of public and private entertainments, and its enjoyment is well nigh universal.

The habit of making gifts at Christmas time has greatly increased in past years, until it is no longer confined to toys for the children or articles of use and comfort for the sick and needy.

No one who travels on crowded trains in these December days can fail to observe how much time and strength and money are consumed in this way, and men of moderate means have learned to regard with dread these annual demands upon their pocket-books, which follow so closely upon their coal bills and other winter expenses. It is quite saying that "we should be just before we are generous," and no one has a right to exercise the pleasure of giving costly presents who cannot do so without impairing his ability to meet all the just claims and obligations which he has already assumed.

We can think of no more useful and worthy method of celebrating the close of another year than for each man to determine that, so far as is practicable, he will pay up all his outstanding bills and debts. This would not require such a vast outlay of money as would at first thought seem necessary, for most people are creditors as well as debtors, and so they would be likely to receive as much as they paid out, and the result would be that a vast amount of indebtedness would be cancelled.

We suggest this method of doing good, which we know is neither brilliant nor original, because we fear that by reason of its simplicity and homeliness it is quite likely to be passed over and forgotten, and because it seems to us an admirable way of fulfilling the injunction, "Do unto others as ye would that they should do unto you."

Pulpit Advertisements.

Among the various methods employed in these times for the payment of church debts from collections to church fairs, our very obvious way of raising money seems to have escaped the notice of one churchman.

For years it has been the custom in many—we may say most churches—to read notices from the pulpit. These notices were, at the start, probably confined to the services of the church, but have been gradually extended, until now we hear from the pulpit, notices of almost all the public entertainments for the week. Pulpit advertising is growing in popularity, and naturally, as it combines the requisites of cheapness and publicity. This system of free advertising, however, is unfair to the press; the newspaper must charge for advertising, but the pulpit works for nothing. It is alleged by some that this pulpit advertising is done in retaliation on the press for printing sermons and religious articles without charge. This seems to us hardly probable. However, we presume that the newspapers would willingly agree to make a reasonable charge for the printing of sermons, if the churches would reciprocate by charging for their advertisements.

Nor will the churches be without precedent in this thing. We all remember the remarkable advertising sermon preached at the text, "He played on a harp of a thousand strings, the spirits of just men made perfect." To be sure the genius who preached that sermon was not appreciated

then, but what man that is in advance of his age is understood. We are sure that this custom, if introduced by some popular preacher, would meet with immediate favor, and properly managed would reduce the church debts and lighten the burden of the congregations. This plan has other merits, which will occur to the more thoughtful man immediately. It would vary the monotony of some church services to have an hour given to an advertisement of Dixon's ice cream, Stouffer's clothing and Radway's Ready Relief, under opened with a puff of Ivory Soap, and Morgan's Sapolio, with an occasional reference to the latest theatrical sensation.

What should be the rates for advertising, would be a question of mere detail. We would suggest that they should be graduated according to the matter. An advertisement of a theatrical company being rated high, and that of a fireman's ball low.

If the churches will but adopt this plan, we will give them all the benefit of our experience in procuring advertisements, and we doubt not that the experience gained in one year will fully satisfy the trustees that they have been neglecting a very fruitful source of revenue.

Love-Making.

Moderation is the genius of success. "Hold fast the golden mean," sings Horace; but the world shoulders him aside, and grasps the bubbles of vanity. Shall it be the maiden with the brown stone front, or the nut-brown maid with the castle in the clouds? Shall youth, or beauty, or jolly spirits carry off the palm, or shall society mete out its awards according to desert and previous respectability? Tom grasps the puzzle in his upraised hand. Full of the inspiration of success, he pushes up the thirteen, draws down the twelve, pushes one side the fifteen, and misses the solution by a hair.

The whole world is interested in the solution; else why so many novels? All the world loves a lover. He is so gallant, so strong, so devoted, so full of the mine of life; doesn't care a cent, so only gains the object of his affections. All for love, is the motto of the novelist. No balancing of rival claims; no question of self-interest; no question of past, present, or future. Be sure you're right and go ahead. How sure they all are; Miss Hubbard, the daughter of ex-Governor Hubbard; Miss Victoria Morosini, and all the rest of her name; and later Miss Willard, who sends out her invitations to a grand wedding, gathers her dresses and presents, then follows the promptings of love South with another man.

But then there are people, who know, you know, if people would only take advice. The gifted Bulwer, for instance, who calls this dulcinea (dule-tion-um), dearest, sweetest, little pussy, dearest little and like pet names, albeit the experience of a year or so taught the endearing pain that distance lends enchantment. And George Eliot, how sweet to meet, and then after a time to part. You see love is experimental, as well as intuitive. But the gift of reason is proof against mistake—as for instance Charles Sumner, a bachelor for a time—but a guess widow after a season. But we forbear. Life has its necessary perils. Heaven forbids their shadow should long dwell upon our path. But lest any should doubt we hasten to give the true solution of the absorbing problem.

Take one part of sentimentality, add thereto a little of worldliness, with a general desire to get something for nothing, throw in a few accomplishments, a heap of money, considerable selfishness, and an ignorance of business and housekeeping, and you have one of them. Like the salad described by Horace, called "e pluribus unum," a general mess, composed of a good many crude materials. The general cussedness known as lovers' trials may easily be made by giving the combination a stir or two.

N.B.—If this does not meet the requirements of the case, buy the last new novel and study it with becoming despatch.

Tempest-tossed humanity may also be seen from the pit—the tempest about the teapot comes afterwards.

Lundborg's Perfume, Edessa.
Lundborg's Perfume, Mercantile Nat Rose.
Lundborg's Perfume, Alpine Violet.
Lundborg's Perfume, Lily of the Valley.

Dr. A. E. Sheets,
Surgeon Dentist,

466 Broad Street,

Cor. Orange, NEWARK, N. J.

A Set of Teeth Warranted the Best and Newest Moulds, Only \$10.00.

CHEAPER SETS IF DESIRED.

Solely Over Goodness New York; Gold Fillings

a Specialty, \$1.50 up; Silver and Platinum

75c. up; Teeth Extracted, 50c.

All Work Warranted as Represented.

Office Hours—8:30 A. M. to 5 P. M.

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MARTIN R. DENNIS & CO.

739 Broad Street,

NEWARK, N. J.

Offer Unparalleled Bargains for the season of 1884-5.

First in importance come the

BOOKS!

All the standard Book Novels, Memoirs, Travels, Sets of Irving, Dickens, Thackeray, Waverley, Macaulay, etc. GIFT BOOKS in fine bindings and superbly illustrated. Children's Books of the most fascinating kind. We guarantee all prices to be as low as if not lower than any place in the city.

Everyone knows that DENNIS & CO. always have the prettiest

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Because they use the greatest care in selecting them. You cannot use time and trouble buying here, as all the cards, poor either in design or finish, are carefully excluded. The display of their varied stock is most tempting.

Notable Albums in Leather and Cloth. Imported Bric-a-brac in brass, antique pottery, ivory, bronze, etc.

Pocket Books, Card Cases and exquisite sets of Prayer Books and Hymnals.

Gold Pens and Fancy Pencils, Opera Glasses and Ink stands.

Family Bibles in all styles.

Elegant Stationery in every box.

Autograph Albums and Scrap books.

There is something for every taste, and the prices are sure to suit.

DENNIS' BOOK STORE

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Cadmus Building,

Cor. Washington St. and Bloomfield Ave.,

BLOOMFIELD, N. J.

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THE NEW YORK OBSERVER.

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The New York Observer is a Live Newspaper.

Furnishing each week

A RELIGIOUS SHEET.

full of instructions, encouragement, and truth; and

A SECULAR SHEET

containing all the news.

Price, \$1.15 per year. Special terms to

clergymen. Specimen copies free.

Address,

NEW YORK OBSERVER, New York.

STENOGRAPHY.**BURNZ PHONIC SHORTHAND.**

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MISS TRONSON,

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An Indis-

pensable, In-

vigorating and Blood

Strengthening Tonic.

For Medicinal and Communion Purposes.

Notice.—No time nor money has been spared in the

effort of producing an unsurpassed native fruit

wine of a full rich body and flavor, and of unquestionable

purity. My object has been to supply a

long-felt want in the community, a wine far superior

to one-half of the imported wines, say nothing of the other half of base imitations manufactured

in this country. A success of this kind is most

satisfying, it is not for making wine alone, but for

being able to furnish a wholesome article to those who need it, who are under the physician's care, and

where lives depend upon getting the pure article prescribed.

PRICE LIST of pure domestic fruit Wine, pressed by G. H. Bosch, East Orange, N. J.

CONCORD GRAPE WINE, 50c. Gal. 1.00

CATAWBA " 50c. " 1.00

CUPRESS " 50c. " 1.00

FELDSENER " 50c. " 1.00

WILD CHERRY " 50c. " 1.00

PORT WINE, which cannot be excelled by the very finest imported strictly pure fruit per gal. 1.00

FINEST FRENCH COGNAC, imported, per gal. \$6.00

ALSO, FOR MEDICAL USE, Blackberry and Elderberry Brandy, the Celebrated Sectar, Monogram and Youngberry River Rye Whiskey, Pure Jamaica Rum, Holland Gin, Apple Whiskey, Grape Brandy, etc.

To procure the above Wines in their pure state call at the ONLY SALESROOM.

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Adjoining Park House.

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Weddings, Dinners & Receptions

Given Special Attention.

First-Class Music Furnished.

Ladies' & Gents' Dining Rooms

LARGE AND FRESH STOCK OF CONFECTIONERY CONSTANTLY ON HAND.

BENEDICT'S TIME DIAMONDS AND WATCHES A SPECIALTY.

IMPORTERS & MANUFACTURERS.

WATCHES, DIAMONDS, CHAINS,

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KEEPERS OF THE CITY TIME.

Only Store, Benedict Building, Broadway & Courtlandt street.

Established 1821.

FULTON (GENUINE) COAL

ONE OF THE HARDEST COALS IN THE MARKET.

The undersigned is now prepared to furnish the best quality of STOUT'S FULTON COAL, at the lowest market prices. Well

screened and delivered in good order.

Orders by mail promptly attended to.

Yard, Foot of Fremont Street, at Canal.

CHAS. MURRAY.**JOHN G. KEYLER,**

BLOOMFIELD AVENUE,

DEALER IN

FURNITURE

OF EVERY DESCRIPTION.

Parlor and Chamber Suits, Bureaus,

Bedsteads, Sofas, Lounges, What-Nots,

Book-Shelves and Cases, Brackets,

Looking Glasses, Etc., Etc.

Mattresses and Spring Beds always on hand.

Upholstering and Repairing done with neatness.

—ALSO AGENT FOR THE—

NEW STEWART SEWING MACHINES.**ST. JULIEN'S RECORD BEATEN**

JUST BY HAVING GOOD

Blankets, Lap Robes,

Surcingles, Whips, Etc.

Also Good Hand-Made Harness,

Trunks, Brushes, Carryalls, Sponges, Clamois,

and all kinds of Horse Equipments, on hand

or to order. N. B.—Trunks and Har-

ness repaired neatly at short notice by

GEORGE W. WAY

Successor to

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C. F. SCHRADER,

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WATCHMAKER & JEWELER,

Has opened a place

IN THE HOUSE WITH

Dr. J. W. Van Sant, Dentist,

Glenwood Ave., near the Depot,

Where all classes of Repairing, such as complicated

Watches, French Clocks, Jewels, etc., will be executed

equally as well, and as cheap as in Newark or New York.

ENGRAVING OF EVERY DESCRIPTION.

Satisfaction guaranteed. Monograms a Specialty.

May 3d, 1884.

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COLLEGE, NEWARK, NEW JERSEY.

OPEN ALL SUMMER.

Oldest, Largest and Best. Short,

Sharp, Practical. 20,000 Gradu-

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the number of pupils and

teachers of any Business College

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DESIRABLE SPECIALTIES.**PRAZEE, CONNET & CO.,**

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The American Hosiery Co.'s Unrivalled Merino

Underwear for everybody at the lowest prices of

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INFANTS' CASHMERE VESTS,

LADIES' BUCKSKIN GARMENTS,

LADIES' UNION SUITS,

INFANTS' WOOL WRAPPERS,

INFANTS' HAND-MADE SACKS,

INFANTS' WOOL AND SILK BOOTS,

FINE Hosiery, GLOVES,

JERSEYS,

And everything needed to furnish adequate protection against cold at the lowest prices asked anywhere for equally Good Goods.

The Best and Largest

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PLAIN, FLAID, or

Brocaded Dress Fabrics

shown in the city.

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Carefully corrected up to date.

DEL. LAKE & WESTERN RAILROAD.

Barclay and Christopher Street Ferries.

TO NEW YORK.

Leave Montclair—6:03, 7:15, 7:55, 8:25, 9:15,

10:35, 11:55 a.m.; 12:50, 1:40, 2:30, 4:45, 5:25, 6:10,

6:57, 8:15, 9:40, 11:05 p.m. 12:20 a.m.

Leave Glen Ridge—6:05, 7:17, 7:57, 8:30, 9:17,